



DESERT MOUNTAIN CLUB

NAGONIE

JULY | AUGUST | SEPTEMBER 2018

SUMMER *Celebration at DM*

See what's happening
around The Mountain
this summer!

SEVEN

A CLOSER
LOOK AT OUR
NEW COMMUNITY

KEEP COOL!

TIPS FOR KEEPING
COOL AND HYDRATED
ALL SUMMER LONG



Summer Celebration

at DESERT MOUNTAIN

Summer season is here. The season of early morning activities and late evening fun; refreshing drinks poolside; grill-outs with friends; taking the family to the movies; even keeping up with wellness goals. Summer is also the perfect time to embrace the present, simplify and make lasting memories in the everyday. After all, we are now half way through the year and it is the perfect time to take pause and reflect. Shall we?

As you have seen in our communications, Desert Mountain has developed a **Summer on the Mountain** guide to help you plan a season of fun, learning and togetherness for the entire family. This guide, along with the **Club Life on the Mountain** issue, are your conduits for building memories this season. You can access both guides easily through the member website, or pick them up at one of the clubhouse newsstands.

SUMMER at SONORAN

Health and wellness does not take the summer off. In fact, summertime can be a more reasonable, less-crazed, smaller chunk of time to focus on creating or refining those wellness goals. Try something new or challenge an existing skill. Water aerobics, Pilates, ELDOA, personal training and other fitness classes are regularly scheduled throughout the summer. If you prefer to sweat outdoors, sign up for the Men's and Women's Tennis Open Play, or drop by in the mornings and learn how to play pickleball or golf croquet.

If you prefer to embrace the slower pace of the season, let The Spa be your sanctuary for health and relaxation. See page 15 for the monthly summer specials.



SUMMER on the COURSES

Whether you relish the challenge and thrill of competition or fellowship among friends and staff, the summer tournament schedule has been thoughtfully designed just for you. Keep those clubs swinging all summer season with July's Red, White & Blue Day at Outlaw and the Monsoon Member/Member at Cochise. August and September bring you Scrambles, the Superintendent's Revenge Pro/Am and a special Tee-it-Up for the Troops fundraiser tournament to honor and support all those who serve(d) in the Armed Forces.

In between tournaments, our weekly leagues continue to meet throughout the summer season.* Join a new league and enjoy some camaraderie with friends. In addition, the golf professionals at the Jim Flick Golf Performance Center are here to help keep your game up to par. Summer is here and we are looking forward to making memories with you all season long.



*When only two courses are open, weekly leagues will not meet.

SUMMER with FOOD & WINE

BBQ & CHILI COOK-OFF

This summer, our chefs are taking you around the world within our 8,000 acres. July kicks off with a tried and true American 4th of July BBQ and Chili Cook-off at Outlaw, where you'll enjoy live entertainment while feasting on grilled summer favorites.

SIP & SWIRL

We'll continue our Sip & Swirl series where we will pair rosé wines from New Zealand, California, Italy and France with refined picnic classics in July. We will take a trip to Tuscany in August, sampling Italian Chianti, Chardonnay and Cabreo Il Borgo with a plated dinner inspired by the beautiful warm rolling hills and tall cypress trees. September will take us to France with a blind wine tasting between domestic and French wines.

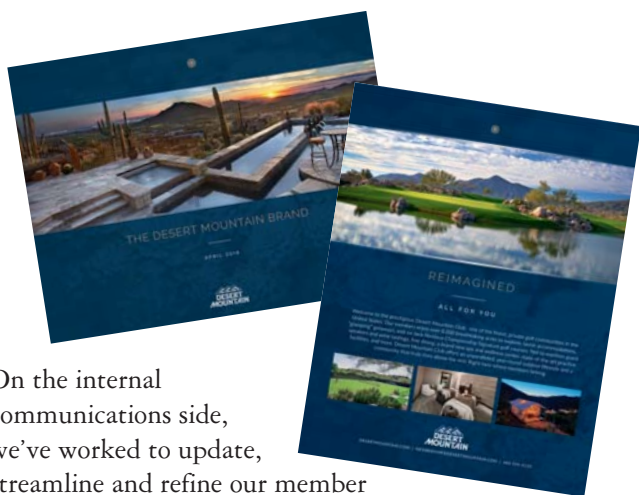
LIVE JAZZ

Between sipping and swirling around the world, we'll bring you back here for Jazz Night at the Rat Pack Lounge, a nod to the old Las Vegas days with live entertainment from one of the best jazz bands in the area. In September, see how we pair Lust, Wrath, Sloth, Greed, Pride, Envy and Gluttony with food and wine at the Seven Deadly Sins dinner. We have something for every palate this summer.

THE DESERT MOUNTAIN “BRAND”

What is the Desert Mountain Brand? This is a question we are asked often. As we have presented in our Coffee Talk forums over the past several months, Desert Mountain has a goal to grow our membership to 2050 Equity Golf members by 2022. That’s going to require some serious branding and marketing. The brand isn’t a tagline or a physical logo. It can be better described as a “feeling” – an emotional connection that we aim to create with programs, ads, social media posts, videos, brochures and every consumer touchpoint imaginable. When learning about us, we want our prospects to feel welcome. We want them to know nothing compares to Desert Mountain. That something new and special is happening here. We want them to envision a life here. With us. And all of you.

So, we began a discovery process and developed a brand and style guide for the Club last fall. The guide serves as a measuring stick for anyone who is tasked for creating materials and messaging on behalf of the Club. It contains a clean and contemporary color palette, streamlined typefaces, descriptions of who we are and what we stand for, and fundamental usage “dos and don’ts”. It is a fluid document that serves as our guide when any material is created. As we update everything from the website to business cards to everything in between, the final results are fresh, cohesive and unified. Consistency is key.



On the internal communications side, we’ve worked to update, streamline and refine our member website, our weekly email blast, our dedicated email blasts and more – not only from a ‘look and feel’ but also finding our ‘voice.’ We are reinforcing a positive, transparent and informative tone throughout all of our communications. With so much information to share, we still have work to do in this area, but we’ve made progress with the addition of the printed event guides, the evolution of the Nagonie and the Mountain Governance Report. We’re hard at work converting the member website to a new platform which will come with an exciting new member app, which will be a game changer for all of us!

Still, the brand takes shape in another form, in the areas of Club programming and customer service. Branding from the inside out is felt with every connection and touchpoint that occurs, not only between the staff and our members, but among and between the members themselves, the real estate community here and outside the gates and of course, between the members and the outside world. This is why Mr. DiOrio, management and the Board, along with the HOA, have worked to institute qualitative initiatives that elevate our brand experience and reputation as a premier, private golf club and community. With each step – our name recognition initiative, the reduction of credit card use, the HOA home rental restriction, enhanced summer programming for year-round residents – all of this paves the way to a stronger, collaborative and breakthrough brand.



The Desert Mountain brand is not a tagline or a campaign, though we did launch the Club’s first ever brand campaign in February. The campaign, slated “Reimagined”, was designed to showcase that something new and fresh is happening at Desert Mountain – it’s not the same place that it was in the ‘80s (as much fun as we had back then!). We are a golf purist’s dream. We now have the Sonoran. The Trails. Pickleball. Golf Croquet. Culinary excellence. Events, philanthropy, and so much more. And soon, Seven Desert Mountain (see pages 4-7).

Our foundation as a powerhouse Club remains but those pillars have evolved to be much more than any typical golf club offering. We’ve truly risen to a new level of excellence. And the advertising you see in local and national magazines, on television, in social media and online all work together to drive awareness and ultimately interest in our special Club.

And our membership goals? Those are in place to continue our quest to create and enhance exceptional membership experiences. Just as the campaign promises, Desert Mountain has been **REIMAGINED**, all for you.

It's a wonderful time to call Desert Mountain home.

In the spirit of this, we'd like to introduce two new exciting programs that will allow us to grow as a Club and community — as one.

Real estate data shows as of June 6, 2018, there are 151 homes available on the market here at Desert Mountain, and 88 lots for sale. While interest rates, market conditions, taxes and other economic factors are favorable, we are working proactively to encourage buyers to consider Desert Mountain through collaborative advertising and marketing efforts. As prospective buyers become drawn to Desert Mountain, we're offering an exclusive incentive to those who make the move — and join the Club.

MOVE **UP** TO THE MOUNTAIN

Our **Move UP to the Mountain** campaign serves as a “thank you” and incentive, and applies to all new and current property owners who already call Desert Mountain home. New homeowners who purchase a golf membership within 30 days of buying a property will receive a \$5,000 initiation credit or 3 months of no dues. Currently, this incentive is being extended to ALL homeowners who live at Desert Mountain but are not yet club members, but time is of the essence. Existing homeowners must purchase an Equity Golf Membership prior to July 31, 2018. Moving forward, all new homeowners will be offered the invitation to join the Club within 30 days of home purchase. This is being done as an ongoing effort to promote unity between property ownership and membership. If you know someone living in our community who is not yet a member, or someone who is considering a move to Desert Mountain, let us help you get the word out. And when they join, we've got you covered, too.

THE YEAR OF REFERRAL

Beginning July 1, current members are invited to take part in “The Year of Referral.” We have expanded our referral program to include a series of incentives that entitle our current members to secure up to 6 months of dues and credits, and even no cart fees for one year when an Equity Golf Membership is purchased from the Club or through a Real Estate transaction.

HERE'S HOW IT WORKS

Refer up to three new Equity Golf members within 12 months and YOU as our referring member, enjoy these benefits:

FIRST REFERRAL

Two months no dues

SECOND REFERRAL

Two additional months no dues plus five golf guest passes good for one year

THIRD REFERRAL

Two additional months no dues **OR** enjoy no cart fees for one year

Learn more about the **Member Referral Program:**

Nicole Forbes, *Director of Membership Sales* OR

Cherie Russell, *Membership Sales Manager*

480-595-4110 | membership@desertmountain.com

This program replaces all previously promoted referral incentives.



WELCOME NEW MEMBERS!

Steve & Patti Hendrick
Dallas, TX

Brandon & Ashley Champagne
Tulsa, OK

Doug Carlisle & Lauri Sanders
San Francisco, CA

Tim & Jerri Miller
Cincinnati, OH

Bill & Sheila Harris
Long Beach, CA

Mark & Susanne Hogan
Crystal Lake, IL

Ty & Susan Leach
Griffin, GA

Mark & Gina Keith
Beaufort, SC

Maisie Heiken
Scottsdale, AZ

Russ & Maria Chandler
Atlanta, GA

Charlie Williams
Dublin, Ireland

Joy & Byron Sabol
Fresno, CA

Stephanie & Nick Taylor
Scottsdale, AZ

David & Nicolle Mortensen
Afton, MN

Linda & John Schwamm
Anchorage, AK

Vic & Diane Santoro
New York City, NY

David & Heather Kerrigan
Lindsay, OH

Scott & Lisa Grimmert
Saratoga Springs, NY

April - June 2018



Seven[™]
DESERT MOUNTAIN



What to know about Seven

More than 30 years in the making, Desert Mountain is an international golf mecca that continues to rewrite its own history. With six world-class championship golf courses, Desert Mountain is truly in a league of its own. No one dreamed it could get better, but life does not seem complete without a “Seven”.

Numbers have historically been a naming convention for golf courses, so when choosing the name for Desert Mountain’s new Village, “Seven” became the new wonder.

THE DEVELOPMENT TEAM

- Seven Desert Mountain was conceptualized by The M3 Companies and is being developed by a partnership between M3 and The Van Tuij Companies
- Seven Desert Mountain’s golf course and community was designed by M3’s Bill Brownlee and Wendell Pickett of Scottsdale-based Greey Pickett
- Brownlee and Pickett previously designed the award-winning Big Wick and Li'l Wick courses at Wickenburg Ranch
 - “Number 1 in the Top 25 U.S. Courses Rated by Conditions” – *Golf Advisor*, 2017
 - “Number 1 in Arizona” – *Golf Advisor*, 2017
 - “Number 9 in the Top 50 Golf Courses in the U.S.” – *Golf Advisor*, 2017
 - “Top 5 Best Courses to Play in Arizona” – *Golfweek*, 2017
 - “Top 25 Best Golf Courses in Arizona” – *Golf Digest*, 2017
- Seven Desert Mountain’s clubhouse was designed by Scottsdale Architect Drewett Works
- Our Club’s Senior Management team is included in all golf course and clubhouse coordination

THE COMMUNITY

- Opening in early 2019
- 90-acre development
- Seven Desert Mountain is an exclusive 24-hour guarded gate community
- Seven's golf course, "No. 7" will have you reimagine the way you think about and play golf
- Up to 190 homes (customizable, semi-custom, condominiums) designed around Seven Desert Mountain's new golf course with all homes (except 3) located on the course
- Seven Desert Mountain's golf course and clubhouse will be owned and operated by Desert Mountain Club
- In addition to enjoying all that Seven Desert Mountain has to offer in its own private community, each resident will be a member of Desert Mountain based on membership level and will be able to enjoy the exclusive services and amenities
- Seven Desert Mountain will have a maximum of four distinctly different residential product offerings
- Product will range from 2,300 square feet to 6,000+ square feet

THE BUILDERS

CULLUM HOMES: THE VILLAGE AT SEVEN DESERT MOUNTAIN

- 33 units overlooking the 13th hole of Renegade and the 10th and 11th holes of No. 7
- 8,000 to 13,000 square foot lots
- 3,150 to 6,500+ square feet homes
- Customizable floor plans
- One and two-story with basement options
- 2 and 3+ car garages

CAMELOT HOMES: VILLAS AT SEVEN DESERT MOUNTAIN

- 49 units overlooking the 12th through 18th holes of No. 7
- 6,500 to 8,000 square foot lots
- 2,600 to 4,500 square foot homes
- Customizable floor plans
- One and two-story options
- 2 and 3 car garages

FAMILY DEVELOPMENT: RETREAT AT SEVEN DESERT MOUNTAIN

- 45 units overlooking the 1st through 3rd, 7th through 9th and 17th and 18th holes of No. 7
- 5-plex buildings with 2 single story units downstairs and 3 upstairs "Stacked Flats"
- Private elevators to 2nd story units
- 2,390 to 2,670 square feet
- Single-level units
- 2-car garages with a golf cart or recreation vehicle garage



Images are conceptual only and should not be relied upon as representations, express or implied, of the final detail of the Community. Developer expressly reserves the right to make modifications, revisions and changes it deems desirable in its sole and absolute discretion.



THE CLUBHOUSE

- 8,900 square foot clubhouse interior, including bar, dining and golf shop
- Collapsible glass walls will create an indoor/outdoor bar and dining experience
 - Indoor/outdoor bar – 30 seats (16 inside/14 outside)
 - Inside/outdoor dining – 86 seats
- Private outdoor dining space for special gatherings
- 2 Bocce ball courts under festoon lighting
- 5 Outdoor fire pits and 2 fireplaces
- 24 TVs throughout
- A state-of-the-art sound system filtering music from the clubhouse to the 18th hole and putting green
- Heated patio floors for extended outdoor enjoyment in the cooler months
- Demonstration kitchen with view seating
- Grassed amphitheater-style seating around the 18th hole for outdoor events
- Craft beer, custom cocktails and unique wines will create a dynamic gathering spot for our members

THE COURSE

- No. 7 was designed with a vision embracing the fun and social aspects of a golf community and incorporating a test for the “short game”
- Par 54 – 3,018 yard course aptly named “No. 7” was designed to challenge and entertain both experts and beginners alike
 - Back Tees 3,018 avg 168 yards
 - Middle Tees 2,475 avg 138 yards
 - Front Tees 1,764 avg 98 yards
- 18-hole par 54 course to be rated by the Arizona Golf Association
- One of only two par 54 golf courses to have a rating in the U.S.
- Lighted putting green, seating areas and music that extends from the clubhouse, creating a lively, entertaining and interactive experience
- The course will be designed for all skill levels, in keeping with the high standards of Desert Mountain, featuring bentgrass tees, fairways and greens
- Robust native landscaping and land design to include moving water on the course
- The course will feature the same year-round cool season turf that we are installing on Renegade course



Seven™

DESERT MOUNTAIN

save the date...

COFFEE TALK:

Membership Plan for

Seven Desert Mountain

Thursday, July 19 | 4 p.m.

Cochise/Geronimo Sunset Terrace

Seven Desert Mountain has broken ground and is beginning to take shape. To learn more, we invite you to attend the Coffee Talk on July 19 where we will spell out the who, what, where and when of this new membership plan. If you are unable to attend the July Coffee Talk, we will provide the digital presentation on the member website after the meeting.



MORE INFORMATION about Homes

info@sevendesertmountain.com

Phone: 602-385-1675



THE MOUNTAIN | DRIVE

MOUNTAIN MAGIC 2018

TEE-IT-UP FOR THE TROOPS FUNDRAISER TOURNAMENT

Wednesday, September 19 | Outlaw
10 a.m. Shotgun, 25 teams.

This summer golf event is a great opportunity for the Desert Mountain community to honor, remember, respect and support all those who serve(d) in the Armed Forces. Breakfast and lunch will be served and all monies go directly to the Tee-it-Up for the Troops organization. Register on the member website.

SAVE THE DATES

Red, White & Blue Day
Outlaw | July 4

Monsoon Member/Member
Cochise | July 28

4-Club Scramble
Cochise | August 17

The Gila Monster
Superintendent's Revenge Pro/Am
Geronimo | September 3

Register for any tournament on the member website.

SUMMER COURSE OPENINGS

COCHISE —

Open except during noted tournaments

GERONIMO —

Open July 5-September 19
except during noted tournaments

OUTLAW —

Open July 1-14 & September 19-30
except during noted tournaments

JIM FLICK GOLF
PERFORMANCE CENTER —

Tuesday-Saturday | 8 a.m.-3 p.m.

When there are only two courses open,
beginning 7/15, there will be no weekly events.



MOUNTAIN MANIA 2018



RENEGADE: a TURF TALK UPDATE - with Jim Key, agronomist



As the redesign and construction of the Renegade Golf Course continues to move forward (scheduled opening in March 2019), the practice range is being completed for opening in November. A new irrigation system has been installed and the practice bunkers have been redesigned with capillary concrete liners installed.

This is the same process that was used for the Apache Golf Course bunkers last year.

The range is also being converted to cool season grasses to match the golf course. The unique climate of Desert Mountain provides the opportunity to grow cool season grasses where it is not possible in the valley, at lower elevations. Our geographic location and orientation provides steady winds and breezes that result in lower humidity and reduced disease pressure from turfgrass pathogens. Sound agronomic practices and this favorable environment has provided high quality bentgrass putting greens at Desert Mountain for decades. In the fall of 2019, Desert Mountain will have three cool season courses, Renegade, Chiricahua and Seven.

To convert the range at Renegade, our staff removed the bentgrass from Renegade's greens and the bentgrass test fairways on 10, 12 and 17 fairways and planted it on the range floor in the shape of a fairway. The area outside the bentgrass is seeded with Kentucky bluegrass and turf type tall fescue. Tee areas will provide a variety of turfgrass types from which to practice, including the bluegrass/fescue mix, bentgrass and ryegrass. We are looking forward to completing construction, grassing and grow-in of the range at Renegade and opening it in November for member play.



JIM FLICK GOLF PERFORMANCE CENTER

As we focus our efforts in providing educational and fun experiences for you at Desert Mountain Club, we will continue to build on the insight provided by Albert Einstein who stated that *"Learning is an experience, everything else is just information."* We are introducing our Summer Instructional Menu that you will find as an immersive experience full of enjoyment and improvement in your golf games.



SUMMER INSTRUCTIONAL MENU - PLAY AND LEARN

AVID EXPERIENCE

Rate varies based on Teaching Professional for 6 hours

Evaluate your course management playing 9 holes with a pro followed by a series of SIX instructional sessions. This opportunity is for EIGHT total hours of instruction. Rate is charged for 6 hours of instruction. Sessions must be used by October 1, 2018.

COMPETITIVE EXPERIENCE

Rate varies based on Teaching Professional for 10 hours

Evaluate your course management playing 18 holes with a pro followed by a series of TEN instructional sessions. This opportunity is for FOURTEEN total hours of instruction. Rate is charged for 10 hours of instruction. Sessions must be used by October 1, 2018.

SHORT COURSE A LA CARTE

Challenging and fun for all skill levels playing our Signature courses at a shorter length. Learn to manage the course and required skills for playing your best. Once a score of 72 or better is scored, you move on to the next level. \$75 per session.

SCHEDULE

Level 1 | 50 yards - 18 holes

July 10 at 2 p.m. on Cochise

August 7 at 2 p.m. on Cochise

September 4 at 2 p.m. on Cochise

Level 2 | 100 yards - 18 holes

July 17 at 2 p.m. on Cochise

August 14 at 2 p.m. on Cochise

September 11 at 2 p.m. on Cochise

Level 3 | 150 yards - 18 holes

July 24 at 2 p.m. on Cochise

August 21 at 2 p.m. on Cochise

September 18 at 2 p.m. on Cochise



2018 SOUTHWESTERN AMATEUR TOURNAMENT WINNERS



JORDAN HAHN | WELLS PADGETT (winner) | JINO SOHN



2018 WINNER
WELLS PADGETT

Auburn sophomore Wells Padgett birdied the second playoff hole to win the 103rd Southwestern Amateur Golf Tournament over defending champion Jino Sohn, a senior at Arizona State University, in one of the tournament's most dramatic finishes. Padgett and Sohn finished regulation play deadlocked at 12-under-par 268

after participating in a three-way duel for most of the day with Wisconsin senior Jordan Hahn.

2018 Challenge Cup Winners



Winners left to right; Bill Murphy, Alton Jones, Pro Dongkyu Kim, Steve Pook & Jay McGhee

The Challenge Cup Pro-Am and Scramble was played in March on the Cochise course. Participants enjoyed silent and live auctions and a "taste of Desert Mountain" cuisine. All proceeds benefited the Phoenix Children's Hospital, St. Vincent de Paul and Knights of Columbus charities.

DMI SHOPPING



TORY SPORT

TORY SPORT

Desert Mountain is pleased to be one of few premier golf clubs to carry the Tory Burch Sport Collection. Tory Burch's design is known for bold colors, fun prints and eclectic details. Fresh colors, and tailored silhouettes make up her elegant golf collection.

For fall, select from a rich color palette of Tory Navy, Blue Silk, Red, and Snow White. Select from down vests, jacquard skorts, and windowpane pants paired with classic tops. This classic, elegant collection combines sleek athletic lines with a preppy twist. Come to Apache to see Tory's latest offering for the golf enthusiast.



BEYOND
YOGA

BEYOND YOGA

Beyond Yoga is returning to The Shop at Sonoran. Known as a luxury ath-leisure line, Beyond Yoga is right on trend with their classic silhouettes, mesh inserts, striking prints, lush textures, and intricate strap constructions. What makes Beyond Yoga so luxurious are their fantastic fabrics, which are sourced responsibly from around the world and constructed in Los Angeles.

Sonoran is excited to be offering Beyond Yoga's latest fall collection featuring lace accents and mesh details in their most sumptuous fabrics. Select from a rich color palette of heather grey, oatmeal, and amethyst. Let Sonoran take you into fall in comfort and style with Beyond Yoga.



Russ
Lyon

Sotheby's
INTERNATIONAL REALTY

The #1 Real Estate Company
Sales Volume & Units Sold
In Desert Mountain

The Onsite Sales Team



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Supporting Cast



JOE KIEGL
Managing Broker



TROY GILLENWATER
Managing Partner



JACK O'KEEFE
Managing Partner



DEEMS DICKINSON
Designated Broker



JOANIE BRADY
Office Manager



MIKE BALZOTTI
Director of Marketing



NADINE ARTECHE
Media Art Coordinator



DEREK ZIEDER
Chief Technology Officer



SUMMER ROSÉ INDOOR PICNIC



Enjoy wonderful rosé wines from California, New Zealand, Italy and France, all paired with delicious summer picnic classics, such as fried chicken, baby back ribs, skirt steak, salads and tasty desserts.

save the date...

4TH OF JULY BBQ & CHILI COOK-OFF

Wednesday, July 4 | 5-9 p.m.
Outlaw Clubhouse

SIP & SWIRL SERIES SUMMER ROSÉ INDOOR PICNIC

Wednesday, July 25 | 6 p.m.
Cochise/Geronimo Clubhouse

JAZZ NIGHT AT THE RAT PACK LOUNGE

Friday, August 10 | 6 p.m.
Cochise/Geronimo Clubhouse

SIP & SWIRL SERIES TUSCANY FOOD AND WINE PLATED DINNER

Wednesday, August 29 | 6 p.m.
Cochise/Geronimo Clubhouse

LABOR DAY BBQ

Monday, September 3 | 5-9 p.m.
Cochise/Geronimo Clubhouse

SEVEN DEADLY SINS DINNER

Friday, September 14 | 6 p.m.
Cochise/Geronimo Clubhouse

SIP & SWIRL SERIES JUDGMENT OF PARIS BLIND WINE TASTING

Wednesday, September 26 | 6 p.m.
Cochise/Geronimo Clubhouse

TUSCANY FOOD & WINE DINNER



Enjoy delicious offerings from the Tuscan region in our third "Sip & Swirl" dinner event.

Sample chef-passed hors d'oeuvres, chilled panzanella soup, pastas and dessert paired with Italian wines.

PARIS BLIND WINE TASTING



Our fourth "Sip & Swirl" event brings us to France with a special blind wine tasting challenge.

We will pair up domestic wines with French wines followed by small plate stations of shrimp salad, Virginia Bass and Filet "Au Poivre".

summer cooking demos

SUMMER POTLUCK - CHEF WILLIE

Friday, July 20 | 12 p.m. | Apache

YOU SAY TOMATOES!? - CHEF BERTRAND

Wednesday, August 15 | 1 p.m. | C/G

BACK TO THE BASICS - CHEF ZACH

Wednesday, September 12 | 5 p.m. | C/G

New Summer Menu Features at Constantino's, C/G Grill, Café Verde and Apache. Visit any of these dining venues and try out some of the new dishes!



Member Services and Catering Serve at Ronald McDonald House

Many families spend their entire day at the hospital or in doctor appointments miles away from home. Because of this, it is difficult to have a relaxing "home cooked" meal. On June 12, the ladies of Member Services and Catering enjoyed an afternoon making and serving dinner to families through Ronald McDonald House Charities in central Phoenix. Not only were they able to volunteer their own time and resources, they were able to work in a beautiful kitchen, donated by our very own Joe and Paulette Maslick. "We were honored and proud to be part of the Desert Mountain Family as we saw the names of many of our members and their gracious generosity to an organization that has touched so many lives," said Kathy Wyckoff.

To learn more about RMHC or to get involved, contact their Volunteer Manager, Helain Day at (602) 798-5093 or hday@rmhcphoenix.com



SUSHI AND SAKE TO ME!

Members enjoyed freshly prepared sushi and Japanese cuisine by our chefs, along with sake and Asian beers




HERE'S USING YOUR NOODLE!

Making homemade lasagna at the June Cooking Class at Constantino's

The Importance of Hydration

6 TIPS FOR A HEALTHY SUMMER



HERE ARE SOME IDEAS FOR STAYING HYDRATED THIS SUMMER:

As the temperature rises this summer, you'll need to pay close attention to one important aspect of your health: your hydration.

Our bodies are 60% water by weight, and proper hydration is absolutely essential for our overall health. After all, the water we consume optimizes blood pressure, regulates body temperature, lubricates joints, moves waste out of the body, and aids in digestion.

What If We Don't Get Enough Water?

Most of us associate dehydration with muscle cramps, fatigue, and extreme thirst. However, these are just some of the consequences of subpar hydration. Dehydration affects your brain as well.

Your brain is made up of around 73% water. If we don't keep up with our water intake, especially in hot weather or while exercising, our thinking and cognition can suffer. In fact, a 2% reduction in body water weight (a mere 3 pounds on a 150-pound person) can lead to problems with short-term memory, attention, and visual-motor tracking.

Other signs that you may be dehydrated include loss of appetite, dry mouth and temporary light-headedness.

1

Make sure you drink enough. Recommendations vary depending on weight, age, and activity level but an easy one to remember is 8x8, or 8 glasses of 8 ounces of water each day. Many experts recommend drinking to thirst—if you are thirsty, drink!

2

Invest in a reusable water bottle. Skip throwaway plastic water bottles and buy a BPA-free refillable water bottle to help you track your water intake each day. If you're mindful of keeping the bottle nearby, you'll be much more likely to sip throughout the day.

3

Infuse with flavor. Try adding limes, lemons, oranges, berries, or cucumbers for a refreshing and spa-like beverage, without any added artificial sweeteners or preservatives.

4

Drink before you eat. Sometimes our brains confuse thirst with hunger, so next time the feeling strikes, hydrate before eating and your hunger "pains" just might disappear.

5

Stick with H₂O. Yes, juices, milk, and herbal teas can all help hydrate your body—even caffeinated drinks (in moderation) can provide you with much-needed water. Sticking with H₂O will help you skip the unnecessary sugars, additives, and caffeine found in other drinks.

6

Eat your way to hydration. The following foods contain over 90% water: Cucumbers, Celery, Tomatoes, Radishes, Red, Yellow and Green Bell Peppers, Cauliflower, Watermelon, Spinach, Strawberries, Broccoli and Grapefruit.

NEW! Tennis for Fitness Classes

MOST THURSDAYS | 7:30-8:30 A.M.

Fast-paced, high energy group class combining tennis and cardiovascular activity. Good for all levels of tennis. Focused on running, hitting tennis balls, jumping and recovering. Sign up via the member website.

NEW! Massage Tables at The Spa

Four new Century City Spa Tables will be arriving in August. These ground-breaking tables are the industry's first true ADA compliant treatment tables with integrated warmer and HexaGel Cushioning system. They are sure to provide ultimate comfort and relaxation during your next treatment.



WELCOME! Director of Athletics and Sonoran Clubhouse



We are excited to introduce Gregg Leonard to the Desert Mountain team. Gregg is a passionate and driven professional who's organized, dedicated and a caring leader. He most recently and successfully led clubhouse management efforts at Charlotte Country Club for more than five years. Gregg will manage the entirety of the Sonoran clubhouse, supporting our existing leadership team where needed. Gregg grew up in Massachusetts and worked at the Vineyard Golf Club, a very high-end private club on the island of Martha's

Vineyard. After leaving the Vineyard Golf Club, Gregg worked for Charlotte Country Club where he led a staff of more than 100 clubhouse employees, including the locker room, recreational activities, transportation, and all personnel within the multi-million dollar food and beverage operation. In addition to leading this effort, Gregg has also held very prominent roles in running high-end hospitality venues for The Masters, The Wells Fargo Championship and the 2018 PGA Championship. Charlotte Country Club designated Gregg as the point person to lead the club's multi-year planning effort for the 2018 US Mid-Amateur Championship. Gregg's team-first style, positive energy, attention to detail, ability to lead and his passion for providing world class service will bring so much value to the Sonoran operation.

MESSAGE FROM GREGG:

I am honored to be named the new Director of Athletics, overseeing the Sonoran Clubhouse operation. I want to introduce myself and share my excitement in taking on this important role and joining the Desert Mountain team. My wife, Noelle, and I are recent newlyweds and are thrilled to be starting our new life together "out west", spending times outdoors enjoying everything Arizona has to offer. In my free time, I enjoy golfing, cooking and spending time with family.

Throughout my career in club management, I have witnessed the significant and meaningful impact that we all play in creating a successful operation for our membership. The ability to make memorable experiences and a positive impact in our member's lives is what I find most rewarding. I look forward to meeting you and your family, and I'm excited for the future here at Desert Mountain.



MONTHLY SPA SPECIALS july

HYDRATING ALOE WRAP

60 MINUTES | \$95 (\$105 value)

Healing, moisturizing, organic aloe vera combines with nourishing algae and soothing lavender for a skin-quenching experience. Includes a luxurious scalp, neck and foot massage.

CALMING DETOX FACIAL

60 MINUTES | \$115 (\$130 value)

Refine, relieve, repair with multi-acid professional peel, active botanicals serum, acupressure massage, Moor mud masque and hyaluronic acid.

MONTHLY SPA SPECIALS august

MAGNESIUM WELLNESS

90 MINUTES | \$125 (\$140 value)

Magnesium optimizes healthy energy levels, sleep, muscle function and overall well-being. This nourishing treatment promotes detoxification as it replenishes commonly deficient magnesium levels.

OPULENCE BRIGHTENING FACIAL

60 MINUTES | \$140 (\$155 value)

An opulence treatment is soothing, relaxing and suitable for all skin types. In just one soothing treatment, your skin will look younger, brighter, more luminous. Uneven skin tone is balanced, looks and feels hydrated, rejuvenated, radiant and fresh.

MONTHLY SPA SPECIALS september

INTRACEUTICAL OXYGEN FACIAL

90 MINUTES | \$225 (\$240 value)

Service combines our 60-minute intraceutical facial with atoxelene to reduce the appearance of fine lines and wrinkles and your choice of microdermabrasion or dermaplane.

THERAPEUTIC MASSAGE with BODY ENHANCEMENT OF EITHER SCALP ZEN, BAMBOO ZEN OR FOOT RITUAL

75 MINUTES | \$105 (\$125 value)

For your ultimate rest and relaxation from head to toe.

SPA SUMMER HOURS

Monday – Friday 8 a.m.-6 p.m.

Saturday 9 a.m.-6 p.m. | Sunday 9 a.m.-2 p.m.

Barber - Wednesday 9 a.m.-5 p.m.

CLOSED JULY 4

DM|STAFF



DESERT MOUNTAIN CLUB NAMED PHOENIX BUSINESS JOURNAL'S HEALTHIEST EMPLOYER FOR MID-SIZED COMPANIES

When it comes to structuring our programs and communicating with employees, Desert Mountain focuses on the four Pillars of Health: Physical, Mental, Emotional and Spiritual. Our current programs help employees look at each of the pillars for well-rounded and consistent health and well-being. Here are some of the major programs that earned us this top honor:

MORNING STRETCH

Each work day at Desert Mountain begins with a 10-minute Morning Stretch. The stretch is conducted on paid work time and has been instrumental in reducing workers compensation insurance costs.

BIOMETRIC SCREENING & ANNUAL DOCTOR VISITS

We focus on promoting biometric screenings and annual physicians visits. For those currently on our medical insurance plans, we achieved over 96 percent participation

in our biometric screening/health assessment this year, an improvement from 93 percent during the previous two years.

EMPLOYEE COMMUNICATIONS

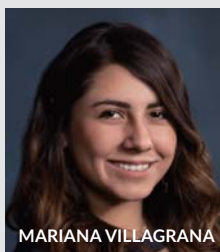
To keep our employees informed and engaged, we use Zip Whip technology to send texts to all employees about wellness topics. We found that employees respond quicker via text. We are gearing up now for colon cancer screening outreach, identifying age-appropriate staff for targeted messages to remind and encourage them to get screened.

ON-SITE WELLNESS CLINIC

In February 2018, we unveiled our new on-site wellness clinic, open to all staff. This clinic is open during work hours, one day a week for a wide range of services, and so far, it has been completely booked each week. The employees love it!



COLEMAN MCGREW



MARIANA VILLAGRANA



HAVEN LEWIS



ZACH RECCKIO

CLUB INTERN PROGRAM AT DM

The Student Club Intern Program brings young hospitality professionals to Desert Mountain to learn the full range of a private club operation. Meet our summer interns.

COLEMAN MCGREW is a recent graduate from Northern Arizona University with a degree in Hotel and Restaurant Management. He is an avid golfer who played on Arizona State's Club golf team his freshman year. **MARIANA VILLAGRANA** will be entering her senior year at the University of North Carolina, Charlotte this fall. She enjoys recreational golf and hiking in the mountains. **HAVEN LEWIS** graduated from Northern Arizona University in 2017 with a degree in Hotel and Restaurant Management. While in school she worked her way up to Assistant Food and Beverage Manager at Forest Highlands Golf Club. **ZACH RECCKIO** is from Port Byron, New York and will be a senior at Niagara University in the fall. He is studying Luxury Hotel Operations, with a focus in Private Club Management. He has been a part of the Niagara University Club Managers Association for three years, taking on the role as President for his upcoming senior year.

PEAK PERFORMER & DAY OF THE STARS

Desert Mountain honors our May employees of the month at the Peak Performer luncheon. We also recognized our milestone anniversary celebrants at our annual Day of the Stars banquet!



CLUB LIFE

ON THE MOUNTAIN upcoming events...

EASY LISTENING

July 16, August 20, September 17
Sonoran Clubhouse

COFFEE TALK

July 19
Cochise/Geronimo Sunset Terrace

SUNSET MOONLIGHT HIKES

July 25, August 24, September 22
The Ranch

DOG PARK HOURS

Open daily from 6:30 a.m. to sundown. Exception:
Tuesdays will close at 2 p.m. for require maintenance.

NOW OPEN! LADIES LOUNGE AT C/G

The Ladies' Locker Room at C/G has been renovated and is now open for social groups. The new social area boasts new side tables and chairs, 13 tables and a 65-inch TV to provide viewing options.

MOSAIC GLASS CLASS

September 25, C/G Sunset Terrace
Mosaics by Morraine. Includes all supplies and instruction. Frames, colors and design may vary.
Book online or call Member Services at 480-488-1363.

OPEN STUDIO

Due to the overwhelming attendance in our Mosaic Glass classes, beginning October 11, we will have weekly Open Studio sessions.

Open Studios allow you the opportunity to participate in a casual setting with an instructor available to assist and guide you on a project of your choice. Open Studio is \$25/hour which includes glass supplies, metals, gems, glues and so much more. For questions about Open Studio or any of the classes, please call Kathy Wyckoff at 480-595-4103.



THANK YOU FOR YOUR GENEROUS SUPPORT OF DESERT MOUNTAIN MEMBERS' CARE (CANCER AWARENESS RESEARCH EDUCATION)



Together We Win!

Together we made 2018 another extraordinary year, enabling donations of \$600,000 for local Cancer Research to our two partners, HonorHealth and the Mayo Clinic of AZ.

PHENOMENAL SUCCESS!

We held our first CARE Olympics this year, adding pickleball and tennis to the three distinct golf events, and a fun for all Closing Ceremony Dinner. It was our first year including other sports and the turnout was fabulous. We will build on the Olympics theme in 2019 so stay tuned on the additional activities we will be adding.



HOLE-IN-ONE WINNER
FRANK BROWN

Congratulations to **Frank Brown** who had a hole-in-one and won a Rolex Watch. Congratulations Frank!

Every day, CARE is helping make a difference in the lives of Desert Mountain members, their families, and their friends. Many here have benefited from both past and current research we have funded together through CARE. *Please see the exciting CARE Funding Update.

These programs will help all of us and our children, grandchildren, and generations beyond. We are truly building a legacy to intercept cancer.

We are seeing record levels of support as we enter into our 21st year. With \$6.9 million dollars raised to date, we can all be proud of the fact that CARE has become a very important part of our Desert Mountain community. Our continued growth and success is dependent upon your generous support.

HOW WE FUND

Your donations are currently divided between Mayo Clinic and HonorHealth unless you have specified that the funds should go directly to one or the other. The Board evaluates proposals from each group, weighs their potential impact and decides what to fund.

WHAT WE FUND - 2018 UPDATE

Desert Mountain Members' CARE again stepped forward in 2018 to help both HonorHealth Research Institute (HHRI) and Mayo Clinic fund new programs. At HonorHealth, CARE invested in the Cellular Therapy Research Program. At Mayo Clinic, CARE invested in the INTERCEPT program

HHRI'S CELLULAR THERAPY RESEARCH PROGRAM

This program will focus on transplanting human cells to replace or repair damaged cells...similar to blood transfusions and bone marrow transplants. It will leverage HHRI's collaborations with TGen and City of Hope and will extend its strong oncology work in immunotherapy and solid tumors (e.g. pancreatic and breast) to blood cancers (e.g. multiple myeloma and leukemia).

The new Program will include:

- Investigation of an emerging approach called Adoptive Cell Transfer (ACT), drawing on advancements in immunotherapy by collecting and using patients' own immune cells to treat their cancer (personalized vaccines).
- Initial focus on a highly promising type of ACT called Chimeric Antigen Receptor (CAR)T-cell therapy, using a patient's own re-engineered T-cells to find and kill cancer cells.
- Initial emphasis will be on blood cancers (e.g. multiple myeloma and leukemia), building on HonorHealth's strong bone marrow transplant program for blood cancers.

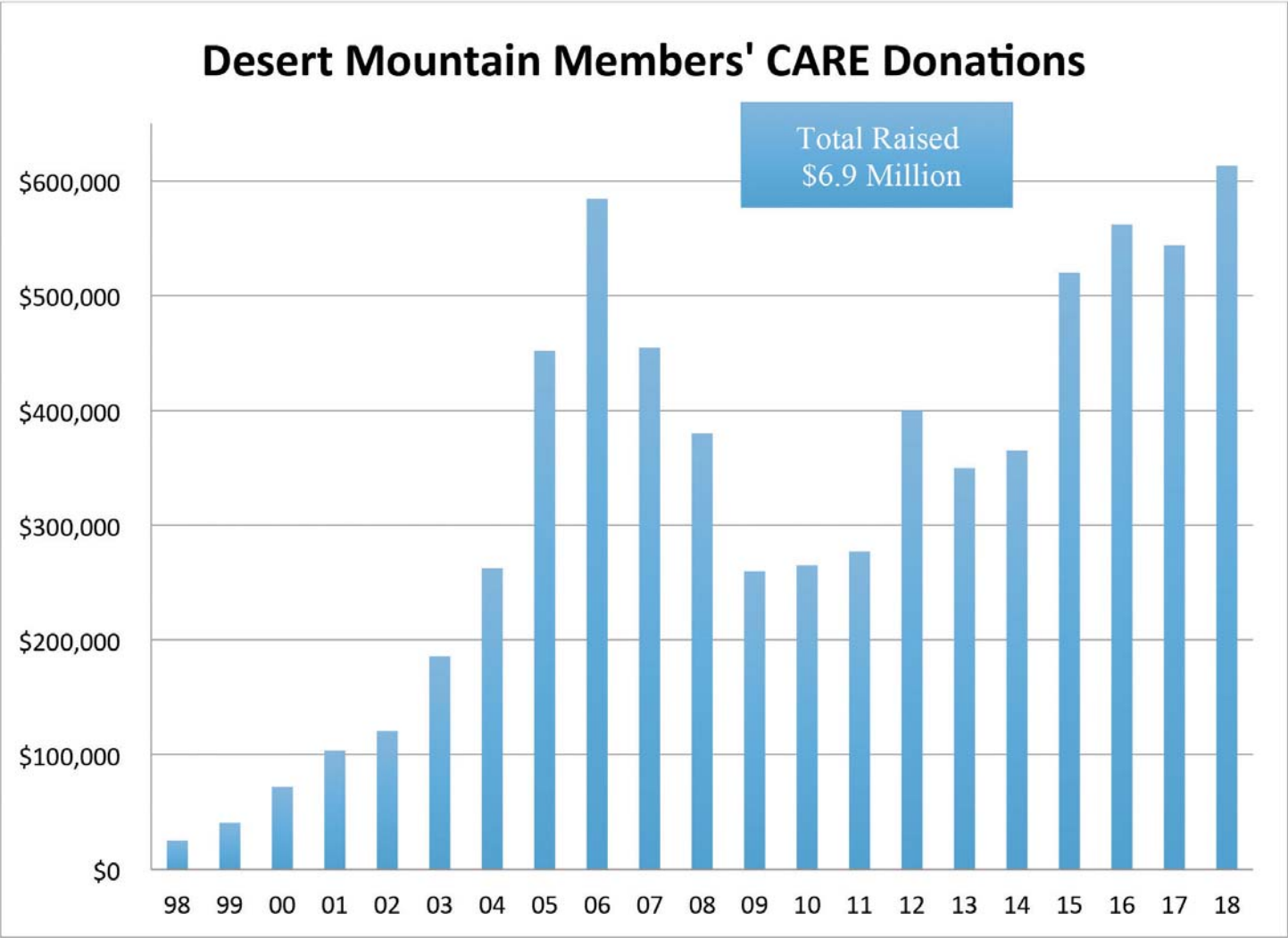
MAYO CLINIC'S INTERCEPT PROGRAM

INTERCEPT will enable Mayo Clinic to focus on the understudied group of patients whose cancer is deemed to be "sporadic" (seemingly not explained by familial occurrence) but whose incidence of gene mutation (thus "familial" or "inherited") in the general population is thought to be as high as 1 in 5 (20%). Exploration of the risks of sporadic cancer, that may, in fact, be inherited, are not captured by current treatment guidelines.

INTERCEPT will enroll 3,000 newly diagnosed cancer patients (1,500 here in Phoenix, 750 at Mayo in Florida and 750 at Mayo in Minnesota). Each patient will have 84 of their genes tested to determine if the patient has a sporadic or inherited form of cancer, a critical distinction as it will determine the appropriate cancer treatment decisions. This pilot also will offer genetic testing at no cost to the patient's first-degree relatives to help them understand their genetic cancer risk.

None of this would be possible without CARE's willingness to seed innovative programs.

Please join us in our "FunRaising" for 2018/19 and make our 22nd year the biggest year yet. Contact care@caredm.org, if you would like to donate and if you would like to get involved. CARE is a wonderful way to work for a cause that affects us all, while meeting new friends at Desert Mountain, and having a good time "FunRaising". Together We Win!



* In 2015 we received a one-time donation directly to Mayo Clinic of \$100,000 that is not reflected in the bar graph.

***EXCITING CARE FUNDING UPDATE**

CARE donations over a ten year period provided the seed money for what now looks like a potentially breakthrough vaccine in the treatment of breast cancer and potentially more.

Dr. Gendler, at Mayo Clinic of AZ, says the vaccine is in the final stages of development of adoptive T-cell therapy for MUC1 cancers. MUC1 has been found to be over expressed in about 80% of solid tumors and multiple myelomas, and associated with aggressive disease and poor prognosis. The vaccination

system activates peripheral blood mononuclear cells from cancer patients to recognize and kill tumor cells. The T-cells are activated in the laboratory and will be given back to cancer patients as a personalized vaccine.

This vaccine is also being considered for use in many other cancers and also as a protection from cancer (immunotherapy). It's exciting to know that CARE has been part of this and couldn't be more proud. Thank you to our CARE Star Donors!

DM | GIVES

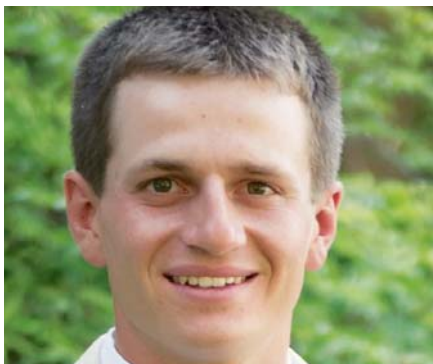


DESERT MOUNTAIN COMMUNITY FOUNDATION

**We are pleased to announce our
2018/19 scholarship winners!**

In April, a team of volunteers reviewed each application, discussed the merits of each, voted on who should receive awards and forwarded the recommended list to the DMCF Board of Advisors for approval. Nineteen students have been awarded \$51,000, an increase over last

year's awards in both number and total dollar amount. Thank you Desert Mountain residents and Club members, we couldn't do it without you. Our total scholarship awards are \$205,000 in six short years.



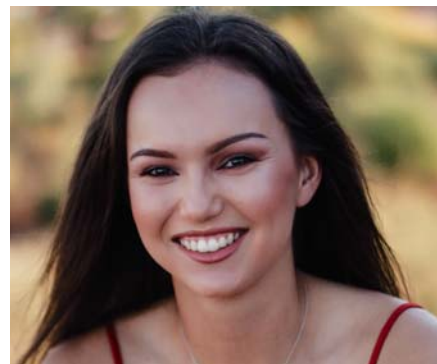
QUINN CARBOLL*

Locker Room Specialist, CG Clubhouse, DMC
Will attend Medical School in the Fall of 2018



WHITNEY CHEREKOS*

spouse of Andy Cherekos, Golf Shop Super. CG, DMC
Currently teaches sixth grade, pursuing a Master's
in Education at NAU



CIERRA COOK*

daughter of Catherine Cook, Treasury Analyst, CCMC
Pursuing a degree in Psychology at Boston College
Russ Lyon Sotheby's Scholar



IBANERY GARCIA*

daughter of Jose Garcia Rabago, Retired, DMC
Graduate of ASU with Bachelor's in
Multicultural/Multilingual Education



GABRIELLE KELLER*

daughter of Francine Keller, Executive Admin., DMC
Attends the College of Nursing at ASU
Russ Lyon Sotheby's Scholar



KAYLAH KLIMUCK*

daughter of Sharon Klimuck, Banquet Cap., CG, DMC
CNA at Banner Health and attends GCC to
further her healthcare degree

SAVE THE DATE

Home and Lifestyle Party

BENEFITTING THE DMCF SCHOLARSHIP FUND

**November 2, 2018 | 4-6:30 p.m. | Cochise/Geronimo Clubhouse
Friends, Food, Drinks, Vendors, FUN!**



MACKENZIE LIZARRAGA*

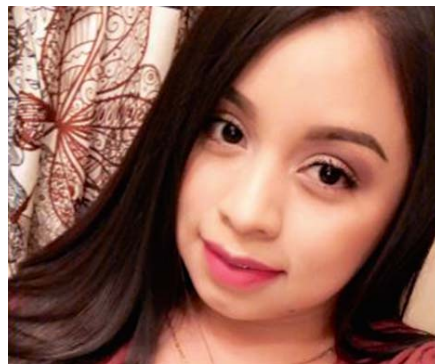
daughter of Anibal Lizarraga Carrillo, Mech. III, DMC
Attends SCC to become an early education teacher
Pinnacle Aviation Scholar



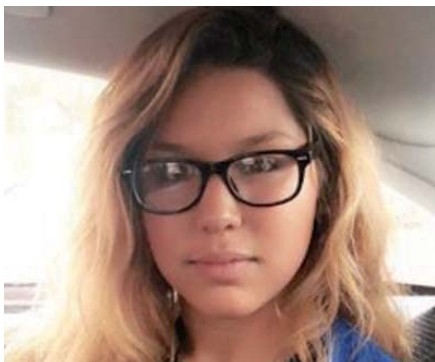
MELANY HERNANDEZ MARQUEZ*
daughter of Michel Hernandez de la Osa, CCH, DMC
Attends ASU, studying Global Management
PURE Design Environments Scholar



BENJAMIN ALVAREZ MARTINEZ*
son of Ana Palestino, CG Banquet Captain, DMC
Attending U of A, studying Pre-med
Russ Lyon Sotheby's Scholar



NANCY ORTEGA*
daughter of Mario Ortega Evangelista, APC, DMC
Attends NAU and is studying Nursing
Webart Wallfinishes, Inc. Scholar



JESSICA PLASENCIA*
daughter of Leonardo Plasecia Lugo, GER, DMC
Attends ASU and study Psychology
Russ Lyon Sotheby's Scholar



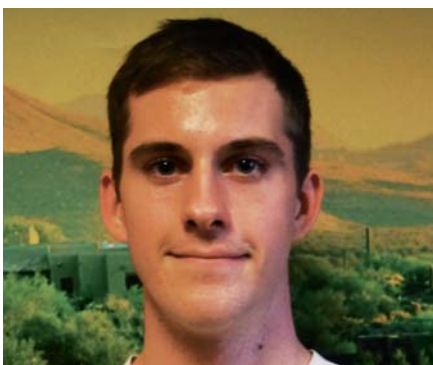
ALYSSA RAMIREZ*
daughter of Arturo Ramirez, Chef, OLW, DMC
Attends Grand Canyon University studying Biology



SAVANNAH SAPPINGTON*
daughter of Darren Sappington, Agronomy, DMC
Attends Arizona Christian University
studying Behavioral Health



JORDYN VAUGHN*
Golf Shop Sales Assistant, REN, DMC
Graduate of ASU, attending
Phoenix College as a paralegal



RYAN GAMLIN
Junior Sous Chef, CG, DMC
Arizona School of Real Estate and Business



KELLY MONTANA
Personal Trainer, Sonoran Clubhouse, DMC
Will attend the National Academy of Sports Medicine



CHINYERE OWOTOR
son of Michelle Dyer, Sous Chef, Café Verde, DMC
Attends McKendree University and
is studying Business



JACK SACHEN
son of Christopher Sachen, CHI, DMC
Will attend U of A and study Communications



TENA MARIE WILSON
Massage Therapist, Sonoran Clubhouse, DMC
Attends Neuromuscular Center for Americans Vision

*Repeat DMCF Scholars



Wendy Whitman, Kathryn Tanner, Bob & Anne Borsch, Craig Mitchell & Sharon Wong, Susan Sridharan, Andrea Mandel, David Lamberts, Sylvia Owens

BUILDING AND CONSERVING NATURE FOR GENERATIONS TO COME - 13 years after the Cave Creek Complex Fire

On June 21, 2005, Desert Mountain witnessed a devastating wildfire nearby in the Tonto National Forest. Started by a lightning strike, the Cave Creek Complex Fire burned over 240,000 acres, becoming the third largest Arizona wildfire at the time. The fire destroyed the historic Cave Creek Mistress Mine, as well as many indigenous plants and wildlife, including the largest recorded saguaro cactus, standing at 46 feet tall and having a base circumference of 7 feet, 10 inches.

After the fire and smoke settled, the forest service contacted Sylvia Owens, a Desert Mountain member and active participant with the Desperados Trail Scouts, to help fundraise and rebuild the beautiful Sonoran Desert. Sylvia, along with other

Desert Mountain members, led efforts to garner \$25,000 to sponsor the purchase and replanting of over 2,000 saguaros. With the help of ASU, Maricopa County and the Forest Service, the 2-3 foot saguaros were planted and tested over a two-year period.

On May 15, 2018, the Desperados Trail Scouts, led by Sylvia Owens, went out to the dedication site to see how the saguaros were standing the test of time. It was a pleasure to see large areas of thriving cacti amid what is now more restful land. These beauties will be enjoyed by many generations to come due to the kindness of those right here in our community. We encourage you to take the short drive and see them for yourself.

NAGONIE - nuh-goh-nee - APACHE WORD FOR "STORY"

NAGONIE

Nagonie is the official newsletter for members of Desert Mountain Club.

If you have comments, photos or story ideas that you would like considered for publication in Nagonie, please contact us.
www.members.desertmountain.com

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